

# EMOOCs 2014

## Second MOOC European Stakeholders Summit EPFL, February 10-12 2014

While there exist many conferences on online education or learning technologies, this event focuses on the recent phenomenon of MOOCs. It is not a standard academic conference, except for the research track, but an opportunity to gather all actors, policy makers, practitioners and researchers. The conference aims at developing synergies among European actors but participation is of course open to worldwide participants.

	Week-end	Monday, Feb 10th				Tuesday, Feb 11th				Wednesday Feb 11th			
		Policy Track	Experience Track	Research Track	Business Track	Policy Track	Experience Track	Research Track	Business Track	Policy Track	Experience Track	Research Track	Business Track
09:00-10:30	Ski WeekEnd "BALAJOCOFF"	Tutorial "All you need to know about MOOCs"				Keynote 2				Session P5	Session E5	Session R5	Session B5
10:30-11:00						Coffee Break				Coffee Break			
11:30-13:00						Session P3	Session E3	Session R3	Session B3	Keynote 4 and closing session			
13:00-14:00		Opening + keynote 1				LUNCH							
14:00-15:30		Session P1	Session E1	Session R1	Session B1	Session P4	Session E4	Session R4	Session B4	workshops/meetings			
15:30-16:00		Coffee Break				Coffee Break							
16:00-17:30		Session P2	Session E2	Session R2	Session B2	Keynote 3							
18:00-20:00		Welcome drink + Exhibition				Social Event							

The conference includes 4 tracks, which manage each 5 sessions of 90 minutes and select one keynote speaker. The maximal capacity is 600 persons.

Committee :

- Dillenbourg, Pierre, EPFL, General chair
- Cress, Ulrike, Tübingen Universität, Germany, chair for the research track
- Losada, Mariana, UMUE, France, chair for the policy track
- Delgao-Kloos, Carlos, chair for the experience track
- Benard, Michel, Google, Chair for the corporate track

Pre/post-conference workshops: Stakeholders may apply to organize workshops, open to others (10-20 people).

Pre/post-conference meetings: We allow stakeholders to set up close meetings for their own projects

Tutorial: "All you need to know about MOOCs", organized by Pongratz, Hans, TUM

### Track 1: Policy

This forum gathers decision makers and managers from European Universities as well as from regional, national and supranational authorities. It aims to share information about strategies developed across the continent and to identify synergies among sets of stakeholders. The format will be a set of panels.

Examples of sessions (P1-P5):

- University, Regional and National MOOC strategies
- Platforms versus Portals
- Partnerships, Networks and Associations,
- Accreditation policies, exams, etc.
- Collaboration with Developing Countries
- Intellectual property, data ownership,....

Committee

- Losada, Mariana, AMUE, France (CHAIR)
- Haywood, Jeff, University of Edinburgh, UK
- Wirsing, Martin, LMU, Germany
- Achard, Pablo, University of Geneva
- Epelboin, Yves, Université Pierre & Marie Curie, France & EUNIS
- Mulder, Fred, Open Universiteit, NL, and EADTU
- Noukakis, Dimirtios, EPFL

## Track 2: Experience

This forum gathers practitioners, i.e. MOOC authors but also those who have been supporting the production of MOOCs, those involved in the selection of MOOCs, those analysing data for their university, etc. It aims to share experiences, results, solutions and to document problems. The format will be a set of workshops.

Examples of sessions (E1-E5):

- MOOCs production: costs, processes, pitfalls
- MOOC selection: criteria for selection, how to motivate teachers, feedback from students
- MOOC data: drop out rates,
- Integration with existing e-learning initiatives and learning management systems,
- Failures and successes in flipped classes
- Pedagogical support to teacher....

Committee: Delgado Kloos, Carlos, Universidad Carlos III de Madrid (CHAIR)  
Gillot, Jean-Marie, Telecom Bretagne, France  
Clinch, Gavin, Sligo Institute of Technology, Ireland  
Jermann, Patrick, EPFL  
Woodgate, Amy, University of Edinburgh (????)

## Track 3: Research

This forum gathers researchers who conducted formal studies on MOOCs or developed technologies relevant for MOOCs. It aims to feed the general debate on MOOCs with scientific data. Its format will be a standard conference format, with paper submissions (4 pages) and a full review process.

Examples of sessions (R1-R5):

- A-B testing during MOOCs
- Learning analytics
- How to scale up team learning activities?
- New MOOC technologies: players, architectures,...

Program committee: Ulrike Cress, KMRC – Universität Tübingen (chair)  
Dowek, Gilles, INRIA, France  
Ebner, Martin, TU Graz, Austria  
Gillet, Denis, EPFL  
Sharples, Mike, Open University, UK

## Track 4: Business

This forum gathers actors who provide services and technologies related to MOOCs. This will include an exhibition during the 2 days, where actors may demonstrate their technologies and services. In addition, there will be panels for discussing issues among business actors and panels for discussing issues with customers.

Examples of sessions (B1-B5):

- business models, current state of revenues,
- markets and partnerships
- integration of services, interoperability of platforms, standards and norms,

Program committee: Benard, Michel, GOOGLE, Chair  
Zimmerman, Volker, IMC  
Tassetto, Jean-Marc, Brand Academy (to be confirmed)  
Koh, Pang Wei, Coursera (to be confirmed)  
Heinlein Johannes, EdX

## Agenda

Tracks 'experience' and track 'research'

Deadline for submissions (4 pages)  
Decision notification

September 30  
November 15