EMOOCs 2014
Second MOOC European Stakeholders Summit
EPFL, February 10-12 2014

While there exist many conferences on online education or learning technologies, this event focuses on the recent phenomenon of MOOCs. It is not a standard academic conference, except for the research track, but an opportunity to gather all actors, policy makers, practitioners and researchers. The conference aims at developing synergies among European actors but participation is of course open to worldwide participants.

The conference includes 4 tracks, which manage each 5 sessions of 90 minutes and select one keynote speaker. The maximal capacity is 600 persons.

Committee:
- Dillenbourg, Pierre, EPFL, General chair
- Cress, Ulrike, Tübingen Universität, Germany, chair for the research track
- Losada, Mariana, UMUE, France, chair for the policy track
- Delgao-Kloos, Carlos, chair for the experience track
- Benard, Michel, Google, Chair for the corporate track

Pre/post-conference workshops: Stakeholders may apply to organize workshops, open to others (10-20 people).
Pre/post-conference meetings: We allow stakeholders to set up close meetings for their own projects
Tutorial: “All you need to know about MOOCs”, organized by Pongratz, Hans, TUM

Track 1: Policy

This forum gathers decision makers and managers from European Universities as well as from regional, national and supranational authorities. It aims to share information about strategies developed across the continent and to identify synergies among sets of stakeholders. The format will be a set of panels.

Examples of sessions (P1-P5):
- University, Regional and National MOOC strategies
- Platforms versus Portals
- Partnerships, Networks and Associations,
- Accreditation policies, exams, etc.
- Collaboration with Developing Countries
- Intellectual property, data ownership,....

Committee
- Losada, Mariana, AMUE, France (CHAIR)
- Haywood, Jeff, University of Edinburgh, UK
- Wissing, Martin, LMU, Germany
- Achard, Pablo, University of Geneva
- Epelboin, Yves, Université Pierre & Marie Curie, France & EUNIS
- Mulder, Fred, Open Universiteit, NL, and EADTU
- Noukakis, Dimitrios, EPFL
Track 2: Experience

This forum gathers practitioners, i.e. MOOC authors but also those who have been supporting the production of MOOCs, those involved in the selection of MOOCs, those analysing data for their university, etc. It aims to share experiences, results, solutions and to document problems. The format will be a set of workshops.

Examples of sessions (E1-E5):
- MOOCs production: costs, processes, pitfalls
- MOOC selection: criteria for selection, how to motivate teachers, feedback from students
- MOOC data: drop out rates,
- Integration with existing e-learning initiatives and learning management systems,
- Failures and successes in flipped classes
- Pedagogical support to teacher....

Committee: Delgado Kloos, Carlos, Universidad Carlos III de Madrid (CHAIR)
Gillot, Jean-Marie, Telecom Bretagne, France
Clinch, Gavin, Sligo Institute of Technology, Ireland
Jermann, Patrick, EPFL
Woodgate, Amy, University of Edinburgh (????)

Track 3: Research

This forum gathers researchers who conducted formal studies on MOOCs or developed technologies relevant for MOOCs. It aims to feed the general debate on MOOCs with scientific data. Its format will be a standard conference format, with paper submissions (4 pages) and a full review process.

Examples of sessions (R1-R5):
- A-B testing during MOOCs
- Learning analytics
- How to scale up team learning activities?
- New MOOC technologies: players, architectures,...

Program committee: Ulrike Cress, KMRC – Universität Tübingen (chair)
Dowek, Gilles, INRIA, France
Ebner, Martin, TU Graz, Austria
Gillet, Denis, EPFL
Sharples, Mike, Open University, UK

Track 4: Business

This forum gathers actors who provide services and technologies related to MOOCs. This will include an exhibition during the 2 days, where actors may demonstrate their technologies and services. In addition, there will be panels for discussing issues among business actors and panels for discussing issues with customers.

Examples of sessions (B1-B5):
- business models, current state of revenues,
- markets and partnerships
- integration of services, interoperability of platforms, standards and norms,

Program committee: Benard, Michel, GOOGLE, Chair
Zimmerman, Volker, IMC
Tassetto, Jean-Marc, Brand Academy (to be confirmed)
Koh, Pang Wei, Coursera (to be confirmed)
Heinlein Johannes, EdX
Agenda

Tracks ‘experience’ and track ‘research’

- Deadline for submissions (4 pages)    September 30
- Decision notification                 November 15