

European MOOC Stakeholder Summit

EPFL

June 6, 2013

- 10:00 *Visit & Demos, EPFL Center for Digital Education (Optional)* Rolex Learning Center
- 13:30 **Welcome.** Karl Aberer, Vice-president EPFL BC 01
- 13:45 Goals of the meeting. Pierre Dillenbourg, EPFL
- 14:00 **Session 1: “Tour d’Europe” : The University MOOCs Landscape** *Chair: Pierre Dillenbourg*
Austria (W. Nagler), Belgium (V. Blondel), Denmark (L. Stenbaeck), France (A. Mille), Germany (U. Cress), Italy (F. Fiumana), Netherlands (Shimson), Portugal (A. Teixeira), Spain (C. Delago-Kloos), Switzerland (P. Jermann), UK (J. Haywood)
- 16:00 Coffee break
- 16:30 **Session 2. Supra-national strategies** *Chair: Carlos Delgado Kloos*
- 16:30 “Opening up Education in the EU and OpenupEd MOOCs”
Fred Mulder (EADTU / OUNL)
- 16:50 Panel of Associations and Networks
Michael Gaebel, European University Association
Alfredo Soeiro, European Continuing Education Network
Olivier Küttel, Eurotech
Yves Epelboin, European University Information Systems Organization
Fred Mulder, European Association of Distance Teaching Universities
- 17:45 **Session 3. Corporate strategies** *Chair: Karl Aberer*

Panel with
Johannes Heinlein, EdX Pang Wei Koh, Coursera
Matthew Shorter, FutureLearn Michel Benard, Google
Pedro Aranzadi, Miriadax (tbc) Volker Zimmermann, IMC
- 19:00 End
- 20:00 Dinner at the Rolex Learning Center

Dinner speech: Philippe Gillet, EPFL Provost

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09:00	WG1 “Europeanism or Platformism?” Chair: Michaël Gaebel	BC 329
	Does Europe need a specific approach to MOOCs? Does a national or European strategy requires a specific platform? How could Europe take advantage of its multiculturalism and multiple languages? Is a MOOC translated in language X as effective as a MOOC recorded in language X?	
	WG2 “Bologna 2.0?” Chair: Pierre Dillenbourg	BC 229
	Under which conditions should a university give credits for MOOCs certificates? Should MOOCs activities be counted with the same currency as university courses (ECTS)? Could EU universities locally run proctored exams from MOOCs produced by partner universities? Are MOOC platforms exclusive? How to achieve interoperability?	
	WG3: “University strategies” Chair: Karl Aberer	BC 01
	How do MOOC impact on European Universities today? And tomorrow? What business models underlie MOOC initiatives in our universities? Which synergies could be identified across universites? How are MOOCs managed internally: selection, production, incentives, quality control,...?	
	WG4: “Disruption or Continuity?” Chair: Ulrike Cress	BC 010
	How to handle both on-campus students and worldwide students in the same MOOC ? Do MOOCs blur the frontier between initial and continuing education? Do MOOCs blur the frontier between standard and distance universities? How to collaborate? How to build upon existing European experience and technologies for online education?	
10:30	Coffee break	
11:00	Working groups continue.	
12:00	Report from working groups and discussion. Propositions for synergies	BC 01
13:00	<i>Lunch (optional)</i>	
14:30	<i>Parallel sessions (optional)</i>	
	<i>Program committee for the fall conference</i>	BC 410
	<i>Presentations/demos of MOOC platforms by corporate actors</i> <i>OpenCourseWorld (IMC), EdX, Coursera, Iversity, Kudelski</i>	BC 329
16:00	<i>End</i>	