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Based on the Japanese philosophy of 'Kaizen', his doctoral dissertation elaborated a quality management method for the design process of so called 'smart buildings'. Before that, he consulted Baumschlager-Eberle architects in their Beijing and St. Gallen based offices. He taught and researched as well at the Chair of CAAD at the ETH Zurich. Office work, lectures and workshops in Asia gave him insight into different mentalities and demands of rapidly growing markets in various climatic conditions. After graduation he worked for GramazioKohler architects in Zurich. His studies in architecture were carried out at the ETH Zurich and the Bartlett in London. Odilo Schoch lives in Copenhagen and Zurich.